



Australian Government

AusAID



HOST ORGANISATION

GDLN

Event Date:
11th December

Registration Opens:
11.30am

Launch Commences:
12.00pm

Launch Concludes:
2.00pm

Location:
AIM-WB Development
Resource Center

Address:
Asian Institute of
Management (AIM)
Eugenio Lopez Foundation
Building,
Ground Floor, Joseph R.
McMicking Campus
Manila

Contact:
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Brick *by* Brick

The Building of
an ASEAN Economic
Community

The Australian Agency for International Development (AusAID)
and The ASEAN Secretariat

invite you to the seminar and launch via video conference of
“Brick By Brick—The Building of an ASEAN Economic
Community”

edited by Denis Hew

ASEAN is one of the world's most successful regional organizations and celebrates its fortieth anniversary this year. At the 2003 ASEAN Summit in Bali, Indonesia, the leaders of all ten member countries agreed to embark on a bold and ambitious project to establish an ASEAN Economic Community (AEC) by 2020. This deadline was brought forward by 5 years to 2015 at the ASEAN Summit in Cebu, Philippines in January 2007. The AEC project will clearly involve a higher level of regional economic integration.

Against these significant developments in ASEAN economic integration, the main objective of this book is to present some of the key challenges facing the regional organization as it embarks on major initiatives to establish an AEC. Organised under the auspices of the ASEAN Australia Development Cooperation Program's (AADCP's) Regional Economic Policy Support Facility (REPSF), the book brings together authoritative studies on the issues and challenges pertaining to building an AEC by 2015. These studies were undertaken over a period of five years (2002-2007) and written by prominent experts and academicians.

This seminar and book launch will also discuss recent developments at the ASEAN Summit in Singapore such as the ASEAN Charter and the Blueprint on the AEC.

SUPPORTING ORGANISATIONS



The logo for 'Brick by Brick' features the words 'Brick by Brick' in a white serif font. The word 'by' is smaller and positioned between 'Brick' and 'Brick'. The text is set against a background of a red brick wall, with a solid black horizontal bar at the bottom.

Brick *by* Brick

Speakers

MR. SUNDRAM PUSHPANATHAN is Principal Director for the Bureau for Economic Integration and Finance at the Association of Southeast Asian Nations (ASEAN) Secretariat, Jakarta, Indonesia. His primary responsibilities are to oversee and direct ASEAN economic and finance integration towards the establishment of an ASEAN Economic Community by 2015 and ASEAN's external economic relations with its Dialogue Partners, including the establishment of comprehensive economic partnerships and free trade agreements, and in coordinating East Asia economic integration initiatives.

He joined the ASEAN Secretariat in February 1996 and has held several senior positions, including Director for ASEAN Plus Three and External Relations, and Special Assistant to Secretary-General of ASEAN.

Mr. Pushpanathan received his first degree in Economics and Political Science from the National University of Singapore (NUS) in 1988 and a Master Degree in Public Policy from the Lee Kuan Yew School of Public Policy, NUS in 1994. He is also a Japan Foundation Fellow and undertook research on building an East Asian Community from January-March 2006 with the Institute of Oriental Culture, University of Tokyo, Japan.

DENIS HEW is currently Senior Fellow and Coordinator of the Regional Economic Studies programme at the Institute of Southeast Asian Studies (ISEAS) Singapore. He is also editor of the *ASEAN Economic Bulletin*, a leading economic journal on ASEAN economic issues. Dr Hew is the editor of the book entitled, "*Brick by Brick: The Building of an ASEAN Economic Community*". His research interests include ASEAN economic integration and financial development in Southeast Asia. Dr Hew holds a BSc (Hons) in Economics (Warwick University UK), MSc in Finance & Accounting (UMIST UK) and PhD in Finance (University of Manchester UK).

Brick *by* Brick

Programme

11.30am Registration

12.00pm Seminar

Speakers:

Australian Government Representative – “Australia and the ASEAN Economic Community”

Mr. Sundram Pushpanathan, Principal Director Bureau for Economic Integration and Finance, ASEAN Secretariat – “Rolling Out the ASEAN Economic Community Blueprint”

Dr. Denis Hew, Senior Fellow Institute of Southeast Asian Studies, Singapore – “Presentation by the Book Editor”

12.45pm Q&A

1.25pm Book announcement

1.30pm Refreshments

2.00pm Close

RSVP

Please RSVP by any of the below methods;

Online

Register your attendance online at:

<http://www.aadcp-repsf.org/BookLaunchRSVP.html>

Fax

To RSVP by fax, complete the reply form over the page and return by fax to AIM-WB Development Resource Center at +632 8302234

Email

To RSVP via email, complete the reply form over the page and email to jmacalde@aim.edu; jmacalde@yahoo.com; robbiemacalde@gmail.com



Reply Form

By Fax: +632 8302234

Mr Robbie Macalde
AIM-WB Development Resource
jmacalde@aim.edu; jmacalde@yahoo.com; robbiemacalde@gmail.com
Ph: +632 892 40 11 ext334
Fax: +632 8302234

I will be able to attend the Launch of "Brick by Brick: The Building of an ASEAN Economic Community" on Tuesday, 11th December at 12.00am in the, AIM-WB Development Resource Center, Asian Institute of Management (AIM) , Eugenio Lopez Foundation Building, Ground Floor, Joseph R. McMicking Campus, Manila

Title (Dr, Mr, Mrs etc): _____

First Name: _____

Surname: _____

Designation: _____

Organisation: _____

Position: _____

Address: _____

Telephone No.: _____

Fax No.: _____

Email address: _____

Dietary Requirements (food allergies, special requirements etc)

Mobility / Access Requirements (wheelchair access etc)
